



 **2024**  
**NARO**  
TEXAS CONVENTION  
AUSTIN, JULY 10-13



**SPONSORSHIP & EXHIBITOR  
OPPORTUNITIES**

## JOIN HANDS WITH NARO TEXAS



The National Association of Royalty Owners—Texas Chapter provides the educational tools necessary to build bridges of understanding and improved communication between the nation’s mineral/royalty owners and their domestic oil and gas industry partners.

NARO Texas has built a reputation for offering one of the finest oil and gas educational events in the state. Our last two conventions have both had around 350 attendees and our sponsor spaces have sold out!



**JULY 10-13, 2024**

Omni Barton Creek Resort  
Austin, TX 78735  
(512) 329-4000



Estimated 350 attendees, including individual royalty owners, bank trust officers, institutional royalty trust managers, landmen, attorneys, professional mineral managers, & investors.



Present information about your products & services directly to your target market on a person-to-person basis, in an informal atmosphere.



### QUESTIONS?

Contact the NARO National Office.  
Jon Corkern, 914-794-1660,  
[executivedirector@naro-us.org](mailto:executivedirector@naro-us.org).



**DON'T WAIT!**

**MAY 31, 2024**

Secure Your Sponsorship or Exhibit Package Today  
Last Day To Request Participation & Pay  
May 31, 2024

## CHOOSE YOUR SPONSORSHIP PARTICIPATION

**\$12k**

### **EDUCATION SPONSOR *EXCLUSIVE***

- ✓ **Event Registration & Event Materials For 6 People**
- ✓ **1/2 Page Ad In Attendee Program**
- ✓ **Premium Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
  - 1 Social Media Post
  - ROAR Newsletter
- ✓ **Your Company Logo Prominently Displayed**
  - Inside Front Cover of Event Program
  - Event Agenda As Sponsor For Mineral Management 101
  - Event Emails
  - Event Day Signage
  - NARO Texas Web Page
  - Presentation Holding Screen

**\$25k**

### **WELCOME BACK PARTY & PRESENTING SPONSOR *EXCLUSIVE***

- ✓ **Event Registration & Event Materials For 8 People**
- ✓ **Full Page Ad In Attendee Program**
- ✓ **Premium Exhibit Location, Includes 10x10 Booth Space, Two 6ft Tables, 4 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - At Welcome Back Party
  - At Welcome Address
  - 3 Social Media Posts
  - ROAR Newsletter
- ✓ **Your Company Logo Prominently Displayed**
  - On Front Cover of Event Program
  - Inside Front Cover of Event Program
  - Event Agenda
  - Event Emails
  - Event Day Signage
  - NARO Texas Web Page
  - Presentation Holding Screen

**\$3k**

### **GOLD SPONSOR**

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
  - ROAR Newsletter
- ✓ **Your Company Logo Prominently Displayed**
  - Inside Front Cover of Event Program
  - Event Day Signage
  - Presentation Holding Screen

## MEAL & BEVERAGE SPONSORSHIPS

**BREAKFAST SPONSOR**

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
  - Breakfast Station
  - Inside Front Cover of Event Program
  - Event Agenda As Breakfast Sponsor
  - Event Day Signage
  - Presentation Holding Screen

**2 AVAILABLE**

**\$3,500**

**LUNCH SPONSOR**

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
  - Lunch Station
  - Inside Front Cover of Event Program
  - Event Agenda As Lunch Sponsor
  - Event Day Signage
  - Presentation Holding Screen

**EXCLUSIVE**

**SOLD OUT**

**\$5,000**

## MEAL & BEVERAGE SPONSORSHIPS

### RECEPTION SPONSOR

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
  - Reception Station
  - Inside Front Cover of Event Program
  - Event Agenda As Reception Sponsor
  - Event Day Signage
  - Presentation Holding Screen

EXCLUSIVE

**\$5,000**

**2 RECEPTIONS  
2 SPONSORS**

### BREAK SPONSOR

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
  - Break Station
  - Inside Front Cover of Event Program
  - Event Agenda As Break Sponsor
  - Event Day Signage
  - Presentation Holding Screen

2 AVAILABLE

**\$3,500**

**4 BREAKS  
2 SPONSORS**

## MEAL & BEVERAGE SPONSORSHIPS

**WATER BOTTLE SPONSOR**

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Your Company Recognized**
  - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
  - Lunch Station
  - Inside Front Cover of Event Program
  - Event Agenda As Lunch Sponsor
  - Event Day Signage
  - Presentation Holding Screen

**EXCLUSIVE**

**\$4,000**

**CONVENTION APP SPONSOR**

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Your Company Recognized**
  - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
  - Lunch Station
  - Inside Front Cover of Event Program
  - Event Agenda As Lunch Sponsor
  - Event Day Signage
  - Presentation Holding Screen

**EXCLUSIVE**

**\$4,000**

## EXHIBITORS

**EXHIBITOR**

- ✓ **Event Registration & Event Materials For 1 Person**
- ✓ **Exhibit Space, Includes 1 Skirted Table & 2 Chairs**
- ✓ **Your Company Logo Prominently Displayed**
  - In Attendee Event Program
- ✓ **Optional - Advertising Space In Event Program (See Below)**

**\$1k**

Additional Attendees  
\$499 each

**LATE EXHIBITOR REGISTRATION \$1,250**

## EXHIBITORS OPTIONAL ADVERTISING

### ADVERTISING SPACE AVAILABLE IN EVENT PROGRAM

<b>FULL PAGE</b>	7.5" w x 10" h .375" margins for safe area	<b>\$500</b>
<b>1/2 PAGE</b>	7.5" w x 5" h .375" margins for safe area	<b>\$250</b>
<b>1/4 PAGE</b>	3.75" w x 5" h .375" margins for safe area	<b>\$125</b>

## IMPORTANT DATES



**LAST DAY**  
Sponsorship / Exhibitor commitments (including agreement) submitted to NARO National office.



**LAST DAY**  
Sponsorship / Exhibitor fees accepted



**LAST DAY** Ads, Company logo (vector .eps), company description, & website url provided to NARO National office for publication & promotion.



**LAST DAY**  
Group room rate of \$239/night or until room block sells out.



All booth collateral, signage, etc. Delivered to hotel. Deliveries must occur within these dates. Sponsor is responsible for all shipping costs.



See you at the event!

## TRAVEL & LODGING INFORMATION

### NARO NATIONAL OFFICE

Executive Director  
Jon Corkern, 914-794-1660  
[executivedirector@naro-us.org](mailto:executivedirector@naro-us.org)



### OMNI BARTON CREEK RESORT

8212 Barton Club Dr., Austin, TX 78735  
(512) 329-4000



### ACCOMMODATIONS

Call (512) 329-4000 for overnight accommodations Group room rate is \$239/night. Last day at this rate is June 14, 2024 or until room block sells out. Rooms not reserved by June 14<sup>th</sup> will be released for general sale.

For more hotel information visit:

<https://www.omnihotels.com/hotels/austin-barton-creek/meetings/naro--tx-2024-annual-convention-07092024>

*click to book online*



### AIR TRAVEL

Austin Airport is located approximately 18 miles from the event venue.



### GROUND TRANSPORTATION

Uber & Lyft service the area.



# SPONSORSHIP & EXHIBITOR OPPORTUNITIES



## EXHIBIT SPACE, HOURS & SPECIFICATIONS

### EXHIBIT DETAILS

Booth space is 10'x10', and includes a 6' table, 2 chairs & a trash can. Please indicate if electricity or Wi-Fi are needed for your booth. All sponsors / exhibitors must check in and will be issued a name badge and attendee materials.

Hotel booth amenity pricing will be sent upon request.

### SET-UP & TEAR-DOWN

Set Up: July 11 @ 8:00 a.m.

Tear Down: July 13 @ 11:00 a.m.

### BOOTH / EQUIPMENT SHIPPING

Send all booth and equipment to the event venue, at the address indicated below. The event venue and NARO are not responsible for booths and equipment sent by (or on behalf of) your company to the conference location. You are responsible for insuring your property for loss or damage. Additional questions can be emailed to [executivedirector@naro-us.org](mailto:executivedirector@naro-us.org)



### BOOTH / EQUIPMENT SHIPPING ADDRESS

**ATTN: [Your Name]**  
**NARO Convention**  
**Omni Barton Creek Resort**  
**8212 Barton Club Dr.**  
**Austin, TX 78235**

Address your materials as shown above.



### EXHIBIT DETAILS

Space for 10'x10' Booth  
6' Table, 2 Chairs & Trash Can  
Electricity & WiFi Upon Request



### SET-UP

8:00 am  
July 27, 2024



### TEAR-DOWN

11:00 am  
July 29, 2024



## CONVENTION GUIDE MATERIALS

Logos and advertisements for inclusion in the conference guide must be **UPLOADED HERE** no later than **MAY 31, 2024**. NARO cannot guarantee inclusion of materials received after this date.

### COLOR LOGOS

Logos must be of sufficient quality for printing (.eps vector format). **Do NOT send logos taken from a website, as these are NOT sufficient quality for printing.**

### AD DEADLINE MAY 31, 2024

**All ads are black and white.** Electronic files should be **UPLOADED HERE** and meet the specifications for your sponsorship level. Inclusion cannot be guaranteed for missed deadlines or if ad files submitted on the last day are unusable.

### BLACK & WHITE AD SPECS

**Ads print black & white. Must be PRINT ready.** High resolution (300 dpi at output size), in one of the following file formats: .jpg, .pdf, .eps. *Powerpoint files are not acceptable. Do not include bleed or crop marks.*

### AD SIZES

- Full Page Ad 7.5”w x 10”h
- 1/2 Page Ad 7.5”w x 5”h
- 1/4 Page Ad 3.75”w x 5”h

### SAFE AREA

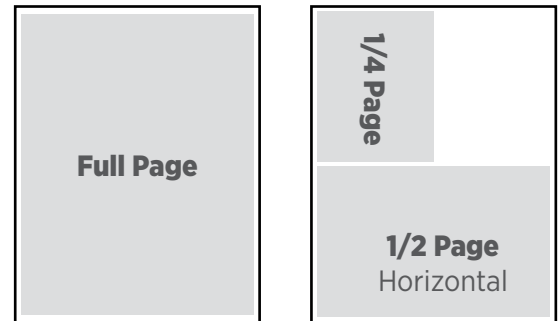
Allow *at least* .375” margins for safe area. Keep all text & important information inside these margins.

### UNUSABLE ADS

Ads that are submitted that do not meet these requirements cannot be included. We will contact you to provide new artwork. Inclusion cannot be guaranteed if ad deadline is missed.

### PROFESSIONAL AD DESIGN

Ad design can be requested up to 7 days prior to the Ad Deadline for an additional fee. Vector logo must be supplied.



*Position on page will vary, or as Indicated in your sponsorship level.*



*See You At*

 **2024**  
**NARO**  
TEXAS CONVENTION  
AUSTIN, JULY 10-13



**SELECT YOUR DESIRED PARTICIPATION LEVEL**

★ *Exclusive Sponsorship*

Available On A First-Come-First-Pay Basis, **Last Day Fees Accepted, May 31**

- |  |        |  |        |
|--|--------|--|--------|
| <input type="checkbox"/> PRESENTING SPONSOR★ | \$25k  | <input type="checkbox"/> RECEPTION SPONSOR★      | \$5k   |
| <input type="checkbox"/> EDUCATION SPONSOR★  | \$12k  | <input type="checkbox"/> BREAK SPONSOR           | \$3.5k |
| <input type="checkbox"/> GOLD SPONSOR        | \$3k   | <input type="checkbox"/> WATER BOTTLE SPONSOR★   | \$4k   |
| <input type="checkbox"/> BREAKFAST SPONSOR   | \$3.5k | <input type="checkbox"/> CONVENTION APP SPONSOR★ | \$4k   |
| <input type="checkbox"/> LUNCH SPONSOR★      | \$5k   | <input type="checkbox"/> EXHIBITOR               | \$1K   |

**SOLD OUT**

**ABOUT YOUR ORGANIZATION**

Provide As You Would Like To See It Printed

ATTENDEES (NAME TAGS)

COMPANY _____	_____	_____
CONTACT NAME _____	_____	_____
CONTACT EMAIL _____	_____	_____
CONTACT PHONE _____	_____	_____

**METHOD OF PAYMENT**

CHECK ENCLOSED Payable to NARO. Print form & mail with payment.



NARO  
PO BOX 131090  
Spring, Tx  
77393

INVOICE US  SEND TO ABOVE  SEND TO BELOW

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

**CREDIT CARD PAYMENT**

VISA / MASTERCARD  AMERICAN EXPRESS  DISCOVER

CARD # \_\_\_\_\_ EXP \_\_\_\_\_ CVV# \_\_\_\_\_

CARD HOLDER \_\_\_\_\_

BILLING STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**CREDIT CARD PAYMENT BY PHONE**

Call NARO National (800) 558-0557



## **SENDING US YOUR DELIVERABLES IS EASY**

### **Last Day Deliverables Accepted, May 31**

We know, sending in deliverables can be a real drag!

That's why we've made the process as simple and easy for you as possible.

Simply click the button below, add your details and upload your color logo & black and white ad (if applicable).

We've even provided you with a handy checklist below.

That's It!

## **YOUR DELIVERABLES CHECKLIST**

### **Last Day Deliverables Accepted, May 31**

COLOR SPONSOR / EXHIBITOR LOGO

*Must be Vector artwork (.eps or .ai file)*

COMPANY DESCRIPTION

COMPANY WEBSITE URL

COMPANY BLACK & WHITE AD

*Must meet ad requirements specified in the Sponsorship Booklet for your sponsorship level.*

SPONSORSHIP/EXHIBITOR FEES REMITTED

*click to begin*



*Thank You! We look forward to your participation.*

