



## SPONSORSHIP/EXHIBITOR OPPORTUNITIES

July 18-20, 2018 | San Antonio

Hyatt Regency on the Riverwalk

As the participants in all aspects of the Texas oil and gas community face unique challenges this year we hope you will join hands with The National Association of Royalty Owners—Texas Chapter to provide the educational tools necessary to build bridges of understanding and improved communication between the nation's mineral/royalty owners and their domestic oil and gas industry partners.

NARO Texas has built a reputation for offering one of the finest oil and gas educational events in the state.

**Where is the event hosted?** The Hyatt Regency San Antonio on the Riverwalk, 123 Losoya St. San Antonio TX 78205 (210) 222-1234

**Who will be there?** An estimated 300 attendees, including individual royalty owners, bank trust officers, institutional royalty trust managers, landmen, attorneys, professional mineral managers, and investors.

**Why should you sponsor?** The NARO TX annual convention provides an excellent opportunity for companies like yours to present information about your products and services directly to your target market on a person-to-person basis. The relaxed and informal atmosphere encourages a positive exchange of information along with an opportunity to answer questions related to individual situations.

**What are session topics?** Past sessions have included, Legislative Update, Mineral Management Training, Energy and the Economy, Industry Perspective on Hot Texas Topics, Update on National Oil/Gas Issues (and how they might affect a royalty check), Lease Negotiation, Texas Specific Legal Topics and much more! **Watch for our agenda release!**

**Questions?** Sponsorships are handled through the NARO National Office in Tulsa, OK. The contact for invoicing, graphics, company representative logistics and other details is Cynthia Simonds 800-558-0557, [CSimonds@naro-us.org](mailto:CSimonds@naro-us.org).

The National Association of Royalty Owners  
is the ONLY national organization





## SPONSORSHIP/EXHIBITOR OPPORTUNITIES

### Travel Details

#### Hyatt Regency San Antonio on the Riverwalk

##### Air Travel:

**San Antonio Int'l Airport (SAT)** The airport is located 9 miles from the event venue.

##### Ground Transportation:

The Hyatt Regency San Antonio does not offer a hotel shuttle. However, Super Shuttle, Uber and Lyft all service the area

##### Hotel:

Contact the Hyatt Regency San Antonio directly for overnight accommodations for company representative, (210)222-1234. Check in is 3:00 pm, Check out is 11:00 am. The group room rate is \$179.00. The cut-off date for the special rate is July 2, 2018 . Rooms not reserved by the cut-off date will be released to general sale. For additional hotel information visit [www.sanantonio.regency.hyatt.com](http://www.sanantonio.regency.hyatt.com)

##### **Shipping to the hotel needs to be addressed**

Hyatt Regency San Antonio  
123 Losoya St  
San Antonio, TX 78205  
Hold for: (Your Name)  
Group: NARO TX July 18

##### Expo:

- Booths size is 10X10, a 6' table, two chairs and a trash can.
- Please indicate on the confirmation form if electricity and/or wi-fi are needed for your booth
- Expo set up will be Wednesday, July 18, 12:30pm  
Exhibits will be in the wide hallway outside the mail presentation hall. This set up will allow excellent traffic flow to meeting attendees. Breaks and receptions will also be set up in this hallway/lobby. Exhibit tables will not be able to be secured overnight  
**Space is limited for exhibits**
- Tear down Friday beginning 11am
- Company Representatives will be issued a name badge and attendee materials at event check in.

##### Questions?

Sponsorships, invoicing, graphics, company representative logistics and other details will be handled by Cynthia Simonds, [CSimonds@naro-us.org](mailto:CSimonds@naro-us.org) 800-558-0557.

## **SPONSORSHIP LEVELS**

### **Presenting Sponsor—\$10,000 - Exclusive!**

- Logo on the cover of the attendee materials.
- Opportunity to welcome everyone and briefly address the group during the opening session
- Verbal acknowledgement to event general assembly & event day signage
- Exhibit space in premium location
- Logo recognition on NARO TX website as “Presenting Sponsor”
- Logo recognition on NARO National Facebook as event sponsor min. of three times.
- Recognition in the NARO TX article section of the National NARO Newsletter, ROAR
- Logo acknowledgement on the 2017 convention online registration page
- Premium logo recognition on event collateral materials
- Logo added to event eblast materials
- Full page promotional space in attendee program
- A reserved table for 8 during Thursday’s lunch
- Acknowledgement on all event press releases
- Event registration and event materials for 8 people

### **Education Partner Sponsor—\$5,000**

- Verbal acknowledgement to event general assembly & event day signage
- Exhibit space in premium location
- Special logo acknowledgement on the Tuesday session resting screen
- Half page promotional space in the attendee materials
- Logo recognition on NARO TX website as “Education Partner”
- Recognition in the NARO TX article section of the National NARO Newsletter, ROAR
- Logo added to event eblast materials
- Event registration and event materials for 6 people

### **Lunch/Dinner Sponsor—\$4,000 Exclusive to one per meal!**

- Verbal acknowledgement to event general assembly & event day signage
- Sponsor's Choice of available meal
- Premium exhibit space location.
- Recognition on NARO TX website as event sponsor
- Half page promotional space in the attendee materials
- Acknowledgement in the event attendee program with sponsors
- Acknowledgment on event day signage.
- Logo added to event eblast materials
- Event registration and materials for 4 people



## Reception Sponsor—\$3,000 Limit 3

- Exclusive signage recognition on the during the Monday evening reception
- Verbal acknowledgement to event general assembly
- Quarter page promotional space in the attendee materials
- Exhibit space.
- Recognition on NARO TX website as event sponsor
- Acknowledgement in the event attendee program
- Acknowledgment on event day signage.

## Break/Breakfast Sponsor —\$2,500 Limit 4

- Exclusive signage recognition on the break stations
- Verbal acknowledgement to event general assembly
- Quarter page promotional space in the attendee materials
- Exhibit space.
- Recognition on NARO TX website as event sponsor
- Acknowledgement in the event attendee program
- Acknowledgment on event day signage.
- Event registration and event materials for 2 people

## Gold Sponsor—\$2,500

- Quarter page promotional space in the attendee materials
- Verbal acknowledgement to event general assembly
- Exhibit space.
- Recognition on NARO TX website as event sponsor
- Logo recognition on all event collateral materials
- Logo added to event eblast materials
- Acknowledgement in the event attendee program
- Acknowledgment on event day signage.
- Event registration and event materials for 2 people

## Historic Tour & Dinner—\$2,000

- Special acknowledgement as Historic Tour & Dinner Sponsor on registration web page and chapter home page
- Special acknowledgement as Historic Tour & Dinner Sponsor on NARO TX social media
- Quarter page promotional space in the attendee materials
- Verbal acknowledgement to event general assembly
- Exhibit space
- Acknowledgement in the event attendee program
- Acknowledgment on event day signage.
- Event registration and event materials for 2 people

## Silver Sponsor—\$1,500

- Exhibit space.
- Verbal acknowledgement to event general assembly
- Acknowledgement in the event attendee program

## Exhibitor + 1 Attendee—\$650

- Acknowledgement in the event program
- Event registration and materials for one.
- Additional company representatives can be added for \$299 each. Registration includes all meals, events, refreshments, meetings and materials.

## Exhibitor Only—\$350

- 10X10 Exhibit Space
- Personnel Registration is not included.

**N**ARO has been called one of the most successful associations in the United States. It is credited with the leadership role in winning nearly \$15 million in exemptions for royalty owners since its founding in 1980—a return of \$1,000 for each \$5 invested in NARO membership by its members.

*It is the only national organization in the United States devoted totally to the royalty and mineral owner and is recognized by Congress, State Legislatures, national media and the energy industry as the authority on matters pertaining to mineral and royalty owners.*

*Education of its members in mineral land management practices has become an increasingly vital goal of NARO.*

*Many members are owners of small royalty interests that provide needed survival income for retirement or farm-ranch operations. Others include family-held mineral trusts, partnerships and corporations, investors, full-time mineral managers, oil and gas attorneys, landmen, geologists, independent producers, public institutions such as hospitals and foundations, and other industry professionals.*



# NARO TEXAS | 2018 SPONSOR COMMITMENT

*We would like to be a supporter of the NARO TX 2018 State Convention at the indicated level.*

*\*Pending availability. Limited opportunities will be given to the company providing payment for the sponsorship first.*

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Representatives Attending: \_\_\_\_\_

- Presenting Sponsor\* \$10,000
- Education Sponsor \$5,000
- Lunch/Dinner Sponsor\* \$4,000
- Reception Sponsor\* \$3,000
- Break/Bfast Sponsor\* \$2,500
- Gold Sponsor \$2,500
- Silver Sponsor \$1,500
- Exhibitor +1 \$650
- Exhibitor Only \$350
- Additional Personnel \$299

## Method Of Payment

- Check Enclosed (Payable to NARO)     Invoice us
- Send Invoice to contact above. If different, please give information below (name & email address).

- \_\_\_\_\_
- Visa/Mastercard     Amex     Discover

Credit Card # \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on Card: \_\_\_\_\_

**Return your reservation form as soon as possible to guarantee a place in the Exhibit Hall.  
Feel free to return this form however is most convenient.**

- Email this reservation form to [CSimonds@naro-us.org](mailto:CSimonds@naro-us.org) or Fax it to 918-794-1662
- Call to pay by credit card and give information personally 800-558-0557
- Mail payment and this completed form to :  
**NARO Attn: Cynthia Simonds  
15 W 6th Street—Suite 2626  
Tulsa, Ok 74119**

