



**NATIONAL
CONVENTION**

NARO



NEW ORLEANS, LA | OCTOBER 17-20, 2023

THE ROYAL SONESTA HOTEL
NEW ORLEANS, LA
OCTOBER 17-20, 2023



**SPONSORSHIP & EXHIBITOR
OPPORTUNITIES**

JOIN HANDS WITH NARO NATIONAL



The National Association of Royalty Owners is dedicated to the education of mineral and royalty owners, and we are planning an incredible program for our annual national convention. I hope you will join NARO in supporting our efforts by partnering as a business supporter of our convention. Your business presence and the royalty owners' depth of knowledge is critical to building a better energy future in the United States. By partnering with us in this endeavor you will help ensure that the long history of the energy industry continues to be the economic engine of our great nation. Will you join us today?

Thank you!

Jon Corkern

Executive Director



OCTOBER 17-20, 2023

The Royal Sonesta New Orleans
300 Bourbon St,
New Orleans, LA 70130
(504) 586-0300



Estimated 400 attendees,
including individual royalty
owners, bank trust officers,
institutional royalty trust
managers, landmen,
attorneys, professional mineral
managers, & investors.



Exhibit information about
your products & services
directly to your target market
on a person-to-person basis,
in an informal atmosphere.



QUESTIONS?

Contact the NARO National
Office.
Jon Corkern, 918-794-1660,
executivedirector@naro-us.org



CMM/RMM REVIEW & EXAMS

Contact Patti West for
Questions or Registration
(918) 794-1660
registrar@naro-us.org



DON'T WAIT

SEPTEMBER 15, 2023

Secure Your Sponsorship or
Exhibit Package Today
**Last Day To Request
Participation & Pay
September 15, 2023**

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

CHOOSE YOUR SPONSORSHIP PARTICIPATION

\$10k

EDUCATION SPONSOR *EXCLUSIVE*

- ✓ Event Registration & Event Materials For 6 People
- ✓ 1/2 Page Ad In Attendee Program
- ✓ Premium Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can
- ✓ **Your Company Recognized**
 - During General Assembly
 - 1 Social Media Post
 - ROAR Newsletter
- ✓ **Your Company Logo Prominently Displayed**
 - Inside Front Cover of Event Program
 - Event Agenda As Sponsor For Mineral Management 101
 - Event Emails
 - Event Day Signage
 - NARO Website
 - Presentation Holding Screen

\$15k

PRESENTING SPONSOR *EXCLUSIVE*

- ✓ Event Registration & Event Materials For 8 People
- ✓ Full Page Ad In Attendee Program
- ✓ Premium Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can
- ✓ **Your Company Recognized**
 - At Welcome Address During Opening Session
 - 2 Social Media Posts
 - ROAR Newsletter
- ✓ **Your Company Logo Prominently Displayed**
 - On Front Cover of Event Program
 - Inside Front Cover of Event Program
 - Event Agenda
 - Event Emails
 - Event Day Signage
 - NARO Website
 - Presentation Holding Screen

\$2.5k

GOLD SPONSOR

- ✓ Event Registration & Event Materials For 2 People
- ✓ 1/4 Page Ad In Attendee Program
- ✓ Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can
- ✓ **Your Company Recognized**
 - During General Assembly
 - ROAR Newsletter
- ✓ **Your Company Logo Prominently Displayed**
 - Inside Front Cover of Event Program
 - Event Day Signage
 - Presentation Holding Screen

MEAL & BEVERAGE SPONSORSHIPS

BREAKFAST SPONSOR

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
 - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
 - Breakfast Station
 - Inside Front Cover of Event Program
 - Event Agenda As Breakfast Sponsor
 - Event Day Signage
 - Presentation Holding Screen

2 AVAILABLE

\$2,500

**2 BREAKFASTS
2 SPONSORS**

LUNCH SPONSOR

- ✓ **Event Registration & Event Materials For 4 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
 - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
 - Lunch Station
 - Inside Front Cover of Event Program
 - Event Agenda As Lunch Sponsor
 - Event Day Signage
 - Presentation Holding Screen

EXCLUSIVE

\$4,000

SOLD OUT

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

MEAL & BEVERAGE SPONSORSHIPS

RECEPTION SPONSOR

- ✓ **Event Registration & Event Materials For 4 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
 - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
 - Reception Station
 - Inside Front Cover of Event Program
 - Event Agenda As Reception Sponsor
 - Event Day Signage
 - Presentation Holding Screen

2 AVAILABLE

\$4,000

**2 RECEPTIONS
2 SPONSORS**

BREAK SPONSOR

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
 - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
 - Break Station
 - Inside Front Cover of Event Program
 - Event Agenda As Break Sponsor
 - Event Day Signage
 - Presentation Holding Screen

2 AVAILABLE

\$2,500

ONLY 1 LEFT!

EXHIBITORS

EXHIBITOR

- ✓ **Event Registration & Event Materials For 1 Person**
- ✓ **Exhibit Space, Includes 1 Skirted Table & 2 Chairs**
- ✓ **Your Company Logo Prominently Displayed**
 - In Attendee Event Program
- ✓ **Optional - Advertising Space In Event Program (See Below)**

\$750

Additional Attendees
\$299 each

LATE EXHIBITOR REGISTRATION \$1,000

EXHIBITORS OPTIONAL ADVERTISING

ADVERTISING SPACE AVAILABLE IN EVENT PROGRAM

FULL PAGE	7.5" w x 10" h .375" margins for safe area	\$500
1/2 PAGE	7.5" w x 5" h .375" margins for safe area	\$250
1/4 PAGE	3.75" w x 5" h .375" margins for safe area	\$125



IMPORTANT DATES



Sponsorship / Exhibitor commitments (including agreement) submitted to NARO National office.



LAST DAY
Sponsorship / Exhibitor Fees Accepted



Ads (see specs in this document), Company logo (vector .eps), company description, & website url provided to NARO National office for publication & promotion.



LAST DAY (offer ends at 5 PM CST) for group room rate of \$209/night, includes guest room, internet and fitness center access.



All booth collateral, signage, etc., delivered to hotel. Deliveries must be arranged with the hotel in advance. Sponsor is responsible for all shipping, handling & storage costs.



See you at the event!

TRAVEL & LODGING

EVENT CONTACT

Executive Director
Jon Corkern, 918-794-1660 | executivedirector@naro-us.org



THE ROYAL SONESTA NEW ORLEANS

300 Bourbon Street
New Orleans, LA 70130
(504) 586-0300



ACCOMMODATIONS

Contact The Royal Sonesta New Orleans for overnight accommodations at (504) 586-0300 . Group room rate is \$209/night. Mention NARO when calling. The cut-off date for this special rate is 5 PM, September 25, 2023.

click to book online



AIR TRAVEL

Louis Armstrong New Orleans International Airport (MSY) is located approximately 12 miles from the event location.

Uber & Lyft service the area.

EXHIBIT SPACE, HOURS & SPECIFICATIONS

EXHIBIT DETAILS

Exhibit space includes one, 6-foot skirted table + 2 chairs. All sponsors / exhibitors must check in and will be issued a name badge and attendee materials. WiFi Available. Special Requests must be approved by the Convention Committee and arranged with the Hotel no later than September 8, 2023.

SET-UP & TEAR-DOWN

Set Up: October 17 @ 9 a.m.

Tear Down: October 20 @ 12:30 p.m.

BOOTH / EQUIPMENT SHIPPING

Shipping needs must be arranged in advance with the hotel. Exhibitors must fill out a form and have credit card on file in advance. Send all booth and equipment to the Omni Hotel, at the address indicated below. NARO is not responsible for booths and equipment sent by (or on behalf of) your company to the conference location. Additional questions can be emailed to executivedirector@naro-us.org



BOOTH / EQUIPMENT SHIPPING ADDRESS

Attn: NARO
The Royal Sonesta New Orleans
300 Bourbon St,
New Orleans, LA 70130
(504) 586-0300

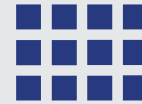


EXHIBIT DETAILS

1 Skirted Table + 2 Chairs
Electric Available



**SPECIAL REQUEST
DEADLINE**
September 8



SET-UP
9 a.m.
October 17, 2023



TEAR-DOWN
12:30 pm
October 20, 2023

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

CONVENTION GUIDE MATERIALS

Logos, and advertisements for inclusion in the conference guide must be [UPLOADED HERE](#) no later than **SEPTEMBER 18, 2023**. NARO cannot guarantee inclusion of materials received after this date.

COLOR LOGOS

Logos must be of sufficient quality for printing (.eps vector format).
Note: Do NOT send logos taken from a website, as these are NOT sufficient quality for printing.

AD DEADLINE SEPTEMBER 18, 2023

All ads are black and white. Electronic files should be [UPLOADED HERE](#) and meet the specifications for your sponsorship level. Inclusion cannot be guaranteed for missed deadlines or if ad files submitted on the last day are unusable.

BLACK & WHITE AD SPECS

Ads print black & white. Must be PRINT ready. High resolution (300 dpi at output size), in one of the following file formats: .jpg, .pdf, .eps. *Powerpoint files are not acceptable. Do not include bleed or crop marks.*

AD SIZES

- Full Page Ad 7.5”w x 10”h
- 1/2 Page Ad 7.5”w x 5”h (HORIZONTAL)
- 1/4 Page Ad 3.75”w x 5”h (VERTICAL)

SAFE AREA

Allow *at least* .375” margins for safe area. Keep all text & important information inside these margins.

UNUSABLE ADS

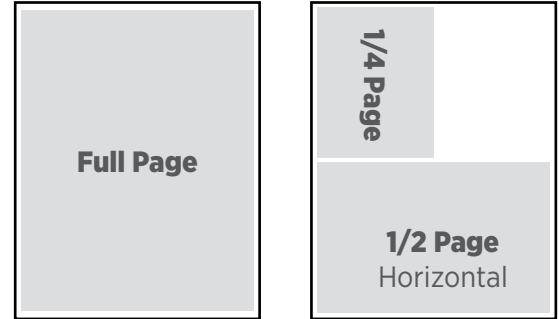
Ads that are submitted that do not meet these requirements cannot be included. We will contact you to provide new artwork. Inclusion cannot be guaranteed if ad deadline is missed.

PROFESSIONAL AD DESIGN

Ad design can be requested up to 7 days prior to the Ad Deadline for an additional fee. Vector logo must be supplied.

MISSED DEADLINES

Missed deliverable deadlines cannot be guaranteed inclusion in printed materials and may require a rush fee of \$125 for set up.



Position on page will vary, or as Indicated in your sponsorship level.

FULL PAGE	7.5”w x 10”h .375” margins for safe area
1/2 PAGE	7.5”w x 5”h .375” margins for safe area
1/4 PAGE	3.75”w x 5”h .375” margins for safe area

